



18th International Reversal Theory Conference, 2017

Swansea University, UK

When: July 12th-14th, 2017

Where: Swansea University, Wales, UK

Abstract Submission: May 17th (early bird April 30th) [Submit an abstract now](#)

Registration Details:

	Early bird (April 30 th)	Non-early bird (May 17 th)	Day delegate	Full Conference
Full delegate	£450*	£500*	£100 per day**	£250**
Student	£350*	£400*	£75 per day**	£250**

*Includes registration, accommodation (11/07/17- 13/07/17) and meals from (12/07/17-14/07/17)

**Includes meals but no accommodation

Payment details will be available at [Reversal Theory Website: Conference 2017](#)

We are excited to announce that **Professor Frederick Toates** ([Profile](#)), The Open University, will be delivering the Ken Smith Memorial Lecture:

“Incentive motivation theory 2017: Links with reversal theory”

and **Mitzi Desselles** ([Profile](#)), Associate Professor and holder of the Chester Ellis Endowed Professorship at Louisiana Tech University, will be delivering a keynote presentation:

“Real time, real world, real challenges: Adventures in state-based research”

Please save the date and follow us on twitter @RTconf2017 for regular updates!

